













Eric Jones Managing Director

A highly technical Managing Director with over 20 Years of software and RFID experience, and a career involving work with some of the top and recognised RFID Solutions companies. Eric is a regular Guest Lecturer at Universities and Colleges in Liverpool and across the North West of England. Projects Eric has worked on include those for businesses such as Fujitsu, Littlewoods, BT, IBM, Serco, BAE, Thales, Barclays, Balfour Beatty & Toshiba, amongst others.

RFIDiom have great experience with RF systems and material properties that can significantly affect the performance of an installation. RFIDiom was adding scientific precision paired with a strong project and application focus, but having always an eye on the milestones and time-lines of the projects.

I strongly recommend RFIDiom whenever expert know-how paired with real-life experience is needed... 11

NXP Semiconductors

The Internet of Things

IoT is taking physical objects, whether that be mobile devices, cars, people, or anything that can be given a unique ID and connecting them to the Internet. Once these objects are connected they can collect and exchange data, creating a bridge between the physical world and the online world, resulting in improved efficiency, accuracy and economic benefit.

Radio Frequency Identification (RFID) and Near-field Communication (NFC) are two of the biggest enabling technologies for connecting objects to the the Internet.

We can assist organisations at every stage of the RFID system integration process; from initial feasibility and PoC studies, through to full system implementations and after-sales support. Our clients count on our innovative and practical solutions that improve their efficiency and performance. RFIDiom works closely with companies and shareholders to ensure that their supply chains are geared to fully support their mission and business plans, as well as future growth.



THOROUGH & EXPERT CONSULTATION

Our experienced and dedicated RFID consultants assist in identifying your needs



EXPERIENCED SOLUTION DEVELOPMENT

With years of RFID Solution development you can be assured of the highest quality systems



POST INSTALLATION TRAINING & SUPPORT

Comprehensive onsite training and post implementation Support and Maintenance Services



BATTERSEA DOG HOME

INTERACTIVE ADVERTISING USING RFID #Lookingforyou

#LookingForYou Solution | We created this in partnership with OgilvyOne UK as part of the Battersea Dog & Cats Home "#LookingForYou" campaign. Billboards at the Westfield Shopping Centre in Stratford in London, were activated by a tag contained in leaflets which were handed directly to passersby.

Our Principles

We offer our customers efficient and cost effective services within the RFID market segment. Our clients count on our innovative and practical solutions that improve their supply chain performance and increase productivity.

Bespoke

Stand-alone and bespoke RFID services based on specific customer requirements. Our team of expert RFID specialists have a wide range of in-depth knowledge and experience with many RFID products and solutions.

adio Frequency Identification (RFID) technology is revolutionising the supply chain world. Its automated and hands-free ability to track pallets, cases and items offers the opportunity for increased operational efficiency and product visibility, as well as a greater degree of security. RFID is a rapidly evolving technology. Whether your company is seeking to improve operations or comply with a specific customer requirement, selecting and (successfully) implementing an RFID solution poses significant challenges, and a certain amount of risk.

s a specialist RFID consultancy firm, RFIDiom is uniquely qualified to help you design and develop highly efficient and performance-driven RFID solutions. Our team of expert consultants work closely with multiple hardware and software vendors without product exclusivity contracts. This independence allows us to provide you with the right solution for your requirements and at profitable costs. Few companies have the necessary breadth and depth of knowledge and experience to achieve this balance.

Experience

Our team has experience of numerous RFID projects throughout the UK, Europe and globally. The innovative solutions are recognised as some of the best in the industry.

Dedication

We are committed to bringing the best technology for your project on time, to KPIs and within budget. Our team of engineers are available to offer technical support.



RFID SOLUTIONS

KEY INDUSTRIES

Oil & Gas, Aerospace and High Tech, Mining & Construction, Healthcare, Document Tracking, Supply Chain Management, Retail Goods Tracking, Industrial Traceability, Automotive Logistics, Telecommunication, Contactless Smart Cards, Libraries (Smart Media)

FIDiom maintains strong links with all major RFID companies; from label and tag suppliers to reader manufacturers and system integrators. Our consultants have a close, yet detached working relationship with multiple hardware and software vendors. This non-exclusivity allows us to provide an independent and impartial service; based purely on our clients' needs and budgetary requirements. As part of our commitment to providing the best quality RFID consultancy service, RFIDiom consultants always keep up-to-date with all relevant national and international radio

regulations and RFID protocol specifications. Our consultants maintain good links with all relevant regulatory and spectrum advisory bodies within the UK and Europe. This enables us to provide our clients with high quality services which are in full compliance with current legislations, whilst anticipating any future changes. This is a key risk mitigation requirement which addresses our clients' needs for future-proofing their roll-outs, whilst maintaining backwards compatibility in current systems.

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